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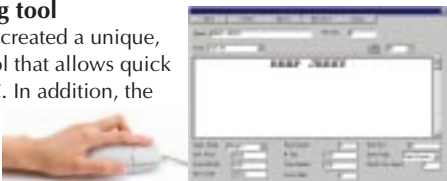
The leader in form, function and value.

No other retail scale printer can match the combination of performance and price exhibited by the new Astra. Engineered from the base to the platter for precise and consistent performance, the Astra incorporates an ergonomic design that successfully delivers customer convenience. Further enhancing operation are the Astra's bright, easy-to-read displays, easy label loading feature, and user-friendly keyboard design.

Simple programming tool

To speed setup, we've created a unique, yet simple software tool that allows quick PLU editing using a PC. In addition, the configuration parameters can be saved to a PC for safe backup.

AstraLink Editing Screen

Expanded memory storage

The Astra can store an amazing 2000 PLUs, virtually ensuring that you'll never run out of memory. That's nearly twice the capacity of others!
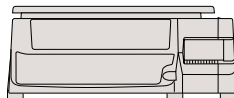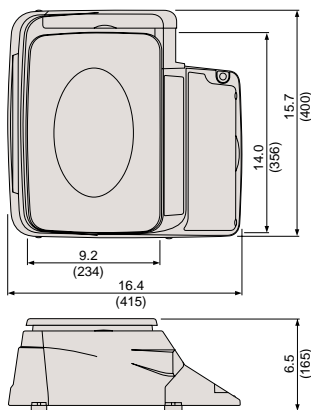
Attractive labels...FAST

Eye-catching point of purchase labels determine whether products sit on the shelf or are snatched up by consumers. The Astra excels by producing attractive labels up to 64mm in width and 85mm long...all at an incredibly fast 80mm per second.

Dimensions

unit: inch (mm)

15.7 (400)
14.0 (356)
9.2 (234)
16.4 (415)
6.5 (165)

Easy label loading

A convenient side-loading label door makes replacing rolls incredibly easy.

Bright, bold display

Versatile function keys

Programmable function keys such as "99" or "00" keys allow frequently used prices like $1.99 or $2.00 to be entered quickly. Other function key features include three types of price discounts, a Save key to retain the last PLU used, an Auto Print key for fast product weighting and labeling, and percentage tare.

Applications

- Supermarket
- Deli
- Bakery
- Seafood shop
- C-Store
- Specialty store

Specifications

Capacity	30 lb (15 kg)
Display	Tare: 4 digits, Weight: 5 digits, Unit/Price: 5 digits, Total Price: 6 digits
Accuracy	1/3000
Minimum Graduations	0.01 lb (0.005 kg)
Label Width	1.5" - 2.52" (38-64mm)
Label Length	1.18" - 3.35" (30-85mm)
Label Backing Paper Width	up to 2.64" (up to 67mm)
Printing speed	3.15"/sec. (80mm/sec.)
Label Roll Dimension	Inside diameter: 1.57" (40mm) Outside diameter: 3.94" (100mm)
Communications	RS232C (for AstraLink PLU editor) Scale data copy function
Keyboard	64 keys (88 presets using Mode key)
Memory Capacity	256K 2000 PLUs (30 characters per PLU)
Approvals	NTEP, UL

Specifications subject to change without notice

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